



BOS-UP Coach Academy Membership Overview

Are you passionate about helping organizations focus, align, and thrive? Do you want to help clients improve their leadership, management, teamwork, and accountability: in business, work, and life? At BOS-UP, we partner with ambitious independent business coaches, who want to generate significant income and impact by helping their clients build, run, grow, and scale successful & resilient companies.

Who's BOS-UP?

BOS-UP, powered by **Ninety** - helps startups and small companies learn, implement, and benefit from a custom-tailored business operating system (BOS), using the **Ninety (90) platform**. Through a synergistic blend of coaching and software, we empower business owners and leadership teams to build, run, and scale great companies. BOS-UP's customized programs, together with Ninety - equips organizations with the essential concepts, tools & disciplines to unlock their full potential. We help them define their best vision, structure, processes, goals, and results – while reducing issues, stress, costs, and inefficiencies.

Why Coach With Us?

- **Impactful Work:** You will be coaching both the leaders of today and tomorrow; empowering them to envision, operate, and develop thriving businesses that are healthy, resilient, and prepared to scale.
- **Innovative Solution:** With the Ninety business operating system (BOS) platform, you will have a proven, cloud-based platform to guide businesses in delivering confident growth and profitability.
- **Custom Tailored:** We don't believe in a rigid, one-size-fits-all, cookie-cutter, franchise-approach to our solution, how we partner with our coaches, or how our coaches should work with their clients.
- **Independent Together:** We are a membership community of experienced, like-minded independent coaches, founders, and business leaders who share your passion for helping organizations succeed.

What You Get:

As a BOS-UP Coach, you are at the forefront of business coaching and transformation. Benefits include:

- **Coaching Solution:** Our Coaching Solution includes the training, resources, guidance, and support needed to successfully learn, teach, equip, and develop our authorized coaches to confidently represent, facilitate, implement, and optimize a customizable **BOS-UP/90** solution as part of their practice, services, and business model. And since we don't believe in a rigid, cookie-cutter, one-size fits-all, franchise-confined approach to how a company, or our coaches should operate or live – our solution is compatible with other complementary programs, tools, and services that you can offer.
- **Coaching Academy:** Our Coaching Academy is a technology portal, that contains the entire portfolio of BOS-UP and Ninety coaching assets, including our proprietary session decks, facilitation guides, program guidebooks, tools briefs, marketing materials, correspondence templates, and much more. In addition, our Coaching Academy also supports ours and our coaches' peer group cohorts (PGCs), whereby our coaches and our coaches' clients can participate together in mastermind forums, strategic roundtables, and share and discuss ideas, questions, insights, best practices, and more.





- **Programs Facilitation:** You will be responsible for teaching, facilitating, and coaching the BOS-UP Programs (i.e. **BOS 101, Starter, Builder, Scaler**) along with complementary services/support. These programs and their corresponding sessions, are the basis for helping companies learn, customize, implement, leverage, benefit, and optimize the Ninety business operating system (BOS) platform.
- **Custom Coaching:** Work closely with leadership teams to develop customized strategies that meet their specific business goals. Provide complementary programs, services and consulting, including business and executive coaching to enhance leadership, management, teamwork & accountability.
- **Referral Source:** Thanks to the proven tangible effectiveness of the BOS-UP/90 solution, coaches should be able to leverage their active and past clients as a great source for new client referrals.

How You Will Benefit:

- **Income:** Make great money and do meaningful work that you will genuinely enjoy and respect.
- **Independence:** No expensive, complex long-term franchise contracts; be who you want to be.
- **Flexibility:** Work from wherever you want, whenever you want, and from anywhere you want.
- **Opportunity:** Develop and monetize your skills; incorporate additional programs and services.
- **Impact:** Empower people and organizations to be consistently better in business, work, and life.
- **Affordable:** The BOS-UP Coaching Solution & Academy is only \$475 per month with no contract.

Ideal Coach Profile:

- 10+ years of experience as a business owner or senior leader, and ideally 5+ years of success with your own professional services firm in one or more of the following: business & executive coaching, strategy & management consulting, training & facilitation, leadership & organizational development.
- Confident with using a hybrid teaching/facilitation/coaching model, that leverages software and technology with interactive guidebooks, to deliver a great learning and implementation experience.
- Independent but team-oriented; ambitious and passionate; confident, energetic, growth-oriented.

Where Do We Go From Here:

- **3-Step Process:** The first step is already happening; in that you are starting to learn about BOS-UP. The next step is an overview of our [Coaching Solution & Academy](#), review our Letter of Agreement, get your questions answered, and give us an opportunity to learn about you. The final step is a call with Scott Abbott, our Founder, to get to know each other and discuss any of your questions.
- **Big Yes or Big No:** From there, it's decision time: do we move forward and grow together; or not.
- **If Yes, Sign LOA & Get Registered:** If you want to move forward, you will need to sign the digital LOA, and get registered in our system, which includes setting up your membership in the Academy and establishing your payment for your monthly membership subscription. At that time, you will also receive your coaches "Onboarding Checklist" to ensure a smooth ramp-up as a new coach. In addition, you will also be registered as a coach with Ninety, and receive those benefits, as well.

For additional information and to discuss in more detail, email ethan@bos-up.coach. Thank You!

